

OUR ROYALTY PROGRAM



- **Building Confidence**
- **Achieving Dreams**
- **Promoting Rodeo**

The objective of the Miss Sandpoint Rodeo Program is to provide opportunities for young women to develop leadership skills, support the heritage of their community, celebrate the western way of life and its values, and promote the sport of rodeo. Miss Sandpoint Rodeo is dedicated to helping young women build confidence and achieve dreams.

Royalty tryouts for the upcoming rodeo year are each June or July. The program is open to the females wishing to enhance their personal development and promote the sport of rodeo. Judging includes horsemanship, arena presence, a personal interview, speech, impromptu questions, personality, modeling, appearance, and rodeo & animal welfare knowledge. The contestant who scores the highest earns the title.

For more information:

bcr.royalty@gmail.com

sandpointbonnercountyrodeo.com



Partnership Commitment

Date _____

Contact Name _____

Business Name _____

Billing Address _____

City _____ State _____

Zip _____ Phone# _____

Email _____

Signature _____

I wish to be a Rodeo Royalty Partner and choose the package marked below:

YES, I wish to be a Rodeo Royalty Partner and choose the package marked below:

- SILVER (\$150)** **DIAMOND (\$500)**
- GOLD (\$250)** **OTHER (\$)**

NO, Gold (\$250) Other (\$) I do not wish to sponsor a Rodeo Royalty package at this time, but I would like to:

- Make a contribution to the royalty fund of _____
- Make an auction donation to the Royalty Coronation of _____
- Make an in-kind donation of _____ valued at _____

ENCLOSED IS MY PAYMENT OF

Cash _____

Check # _____

Credit Card (We will contact you for your card information.)

Please return this form along with payment to:

Bonner County Fair Association
 P.O. Box 47 Ponderay, ID 83852

Thank you! Your support is truly appreciated!

Yesenia C. Pilgrim



2025 Miss Sandpoint Rodeo

Yesenia C. Pilgrim

2025
 Sponsorship
 Program
 Brochure



Royalty Coronation Fundraiser Dinner

The royalty coronation celebration is an annual fundraiser for Miss Sandpoint Rodeo. This event features dinner, cash bar, silent and live auction, sponsor and support recognition, presentation of visiting royalty, and entertainment that is family friendly, and cowboy casual attire. All proceeds go to the royalty's travel and other community promotional expenses.

Tickets:
\$17 per ticket, 5 & under free

Sponsor Tables: \$200 - table for 8, including priority food service, 8 drink tickets, business name or logo in event program.

Tickets can be purchased by contacting bcr.royalty@gmail.com or head over to our website! sandpointbonnercountyrodeo.com

Donations for auction items are welcomed!

Get to know your 2025 Miss Sandpoint Rodeo!



Like us on Facebook!
[@Miss Sandpoint Rodeo](https://www.facebook.com/MissSandpointRodeo)



Follow her year on Instagram!
[@miss_sandpointrodeo](https://www.instagram.com/miss_sandpointrodeo)

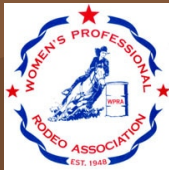
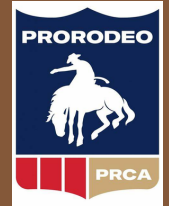
Each year, our Sandpoint Rodeo Queen holds a fundraiser at the Bonner County Fairgrounds, to help fund their year holding the title. The evening consists of a Live & Silent Auction, Fun Activities, Dinner, Music, a No Host Bar and Line Dancing. The funds earned at this fun evening will help with travelling expenses, so that our queen can represent our community and rodeo to the best of her ability. Our Queen for the year will go around the town and request donations, auction items, and sponsorships.

Royalty Funding

All funding is provided by sponsorship, the royalty coronation celebration, and the personal funds of the royalty and their families. There are no paid positions in this program. Funds raised help educate and prepare girls interested in becoming rodeo queens, provide scholarships, and pay for travel expenses. The majority of the funds helps our royalty promote our community and rodeo in places around the Northwest. Any funds not used during the current reign are carried over to the following year.

Rodeo Ambassador

The primary responsibility of royalty is to promote the Sandpoint Rodeo and PRCA. Royalty act as ambassadors educating the public about the sport of rodeo, our western heritage and its values, and the local community. Royalty attends rodeos, parades, community events, company functions, and schools in support of their missions.



Benefits for Each Sponsor Level	Diamond	Gold	Silver	Other
Coronation Sponsor (Table for 8, priority food service, 8 drink tickets, business name or logo in event program)	X			
Scheduled visit from royalty at business event of your choice (dependent on queen's availability - business must contact to arrange)	X			
Business Name or logo in the Sandpoint Rodeo Program	X	X		
Facebook Promotions of your Sponsorship	X	X		
Tickets to Coronation Dinner	8	4	2	
Recognition by announcer night of Rhinestones & Royalty	X	X	X	X
Name or logo on royalty's autograph sheets	X	X	X	X
Name or logo on royalty's horse trailer	X	X	X	X