

# 2025

## BONNER COUNTY FAIR & SANDPOINT RODEO

# SPONSOR PACKET



Dear Supporters,

Thank you for your interest in being a sponsor of the 2025 Bonner County Fair and Sandpoint PRCA Rodeo!

The 2025 Bonner County Fair, “Truckloads of Fun” will be August 12th-16th and the Sandpoint PRCA rodeo will be coming back to you on August 1st and 2nd.

As a supporter of the Bonner County Fair and Sandpoint Rodeo, we want you to know that you make a huge difference in our local agricultural and western community. You are essential to keeping our youth involved in the wholesome aspects of life in North Idaho, you help give our community members something to look forward to and you are upholding legacies of families who left their generational impact on the Fairgrounds.

All sponsors will have an agreement sent to them once they have communicated their commitment to the Fair Office. To discuss a commitment for any sponsorship, please contact Taylor Hill at 208-263-8414 or [taylor.hill@bonnercountyid.gov](mailto:taylor.hill@bonnercountyid.gov).

With our sincere thanks,

Mark Knapp  
Fair Manager  
Bonner County Fairgrounds





**BONNER COUNTY FAIR ● SANDPOINT RODEO**

**\$250**

- **YOUR BUSINESS NAME LISTED IN THE 2025 FAIR BOOK**
- **BUSINESS NAME LISTED ON THE FAIR WEBSITE**

**\$500**

- **YOUR BUSINESS NAME LISTED IN THE 2025 FAIR BOOK**
- **BUSINESS NAME LISTED ON THE FAIR WEBSITE**
- **2 WRISTBANDS TO HOSPITALITY TENT**
- **2 TICKETS TO YOUR CHOICE OF EVENT**
- **1 VIP PARKING PASS**

**BONNER COUNTY FAIR**

**SANDPOINT RODEO**

**\$750**

- **YOUR BUSINESS NAME LISTED IN THE 2025 FAIR BOOK**
- **BUSINESS NAME LISTED ON THE FAIR WEBSITE**
- **4 WRISTBANDS TO HOSPITALITY TENT**
- **4 TICKETS TO YOUR CHOICE OF EVENT**
- **2 VIP PARKING PASSES**

**\$1000**

- **YOUR BUSINESS NAME LISTED IN THE 2025 FAIR BOOK**
- **LINK TO YOUR BUSINESS ON THE FAIR WEBSITE**
- **4 WRISTBANDS TO HOSPITALITY TENT**
- **4 TICKETS TO YOUR CHOICE OF EVENT**
- **2 VIP PARKING PASSES**
- **ADVERTISING BOARD ON THE BACK OF GRANDSTANDS DURING FAIR (PROVIDED BY SPONSOR)**
- **RECOGNITION BY ANNOUNCER AT THE FAIR, ONE TIME.**

**BONNER COUNTY FAIR**



**SANDPOINT RODEO**

**\$1,500**

- **LINK TO BUSINESS ON FAIR WEBSITE**
- **8 WRISTBANDS TO HOSPITALITY TENT**
- **8 TICKETS TO YOUR CHOICE OF EVENT(S)**
- **2 VIP PARKING PASSES ADVERTISING BOARD ON THE BACK OF THE GRANDSTANDS DURING FAIR (PROVIDED BY SPONSOR)**
- **LOGO IN THE FAIRBOOK**
- **RECOGNITION BY THE ANNOUNCER DURING FAIR 2 TIMES**
- **BUSINESS FEATURE/SPONSOR SHOUTOUT ON FACEBOOK**

**\$2,000**

- **LINK TO BUSINESS ON FAIR WEBSITE**
- **10 WRISTBANDS TO HOSPITALITY TENT**
- **10 TICKETS TO YOUR CHOICE OF EVENT(S) - MAX 6 PER EVENT**
- **3 VIP PARKING PASSES**
- **ADVERTISING BOARD IN THE ARENA DURING FAIR (PROVIDED BY SPONSOR)**
- **LOGO IN THE FAIRBOOK**
- **RECOGNITION BY THE ANNOUNCER DURING FAIR, 3 TIMES**
- **BUSINESS FEATURE/SPONSOR SHOUTOUT ON FACEBOOK**



**BONNER COUNTY FAIR**



**SANDPOINT RODEO**

**\$2,500**

- **LINK TO YOUR BUSINESS ON THE FAIR WEBSITE**
- **12 WRISTBANDS TO HOSPITALITY TENT**
- **12 TICKETS TO YOUR CHOICE OF EVENT - MAX 6 PER EVENT**
- **4 VIP PARKING PASSES**
- **ADVERTISING BOARD INSIDE THE MAIN ARENA DURING FAIR (PROVIDED BY SPONSOR)**
- **1/4 PAGE FAIRBOOK AD**
- **RECOGNITION BY THE ANNOUNCER AT THE FAIR, 3 TIMES**
- **BUSINESS FEATURE/SPONSOR SHOUTOUT ON FACEBOOK**

**\$3,000**

- **LINK TO YOUR BUSINESS ON THE FAIR WEBSITE**
- **14 WRISTBANDS TO HOSPITALITY TENT**
- **14 TICKETS TO YOUR CHOICE OF EVENT - MAX 6 PER EVENT**
- **4 VIP PARKING PASSES**
- **ADVERTISING BOARD INSIDE THE MAIN ARENA DURING FAIR (PROVIDED BY SPONSOR)**
- **1/4 PAGE FAIRBOOK AD**
- **RECOGNITION BY THE ANNOUNCER AT THE FAIR, 3 TIMES**
- **BUSINESS FEATURE/SPONSOR SHOUTOUT ON FACEBOOK**
- **YOUR BUSINESS NAME AND LOGO ON A FEATHER FLAG OUTSIDE OF MAIN ARENA TICKET BOOTHS (PROVIDED BY SPONSOR)**

**BONNER COUNTY FAIR ● SANDPOINT RODEO**

**\$5,000**

- **LINK TO YOUR BUSINESS ON THE FAIR WEBSITE**
- **16 WRISTBANDS TO HOSPITALITY TENT**
- **16 TICKETS TO YOUR CHOICE OF EVENT - MAX 8 PER EVENT**
- **5 VIP PARKING PASSES**
- **ADVERTISING BOARD INSIDE THE MAIN ARENA DURING FAIR (PROVIDED BY SPONSOR)**
- **1/2 PAGE FAIRBOOK AD**
- **RECOGNITION BY THE ANNOUNCER AT THE FAIR, 3 TIMES**
- **BUSINESS FEATURE/SPONSOR SHOUTOUT ON FACEBOOK**
- **YOUR BUSINESS NAME AND LOGO ON A FEATHER FLAG OUTSIDE OF MAIN ARENA TICKET BOOTHS (PROVIDED BY SPONSOR)**

**\$7,500+**

- **LINK TO YOUR BUSINESS ON THE FAIR WEBSITE**
- **20 WRISTBANDS TO HOSPITALITY TENT**
- **20 TICKETS TO YOUR CHOICE OF EVENT - MAX 10 PER EVENT**
- **5 VIP PARKING PASSES**
- **ADVERTISING CHUTE BOARD DURING FAIR (PROVIDED BY SPONSOR)**
- **FULL PAGE FAIRBOOK AD**
- **RECOGNITION BY THE ANNOUNCER AT THE FAIR, 3 TIMES**
- **BUSINESS FEATURE/SPONSOR SHOUTOUT ON FACEBOOK**
- **YOUR BUSINESS NAME AND LOGO ON A FEATHER FLAG OUTSIDE OF MAIN ARENA TICKET BOOTHS DURING FAIR (PROVIDED BY SPONSOR)**
- **DISCUSSION WITH FAIR MANAGER ON DELIVERABLES**



# MARQUEE

## SPONSORSHIP OPPORTUNITIES

### SANDPOINT RODEO



RODEO EVENT SPONSOR **\$4,000**  
CHOOSE 1 EVENT

RODEO PRESENTING  
SPONSOR - LIMIT ONE **\$6,000**

STEER WRESTLING

BARREL RACING

TEAM ROPING

BREAKAWAY ROPING

SADDLE BRONC RIDING

BAREBACK RIDING

BULL RIDING

TIE DOWN ROPING

## BENEFITS

- FLAG WITH YOUR BUSINESS NAME CARRIED DURING GRAND ENTRY OF THE SANDPOINT RODEO  
THESE 9 SPONSORS WILL HAVE THE ONLY FLAGS THAT WILL BE FLOWN DURING THE RODEO
- CHUTE BOARD WITH YOUR BUSINESS NAME IN THE MAIN ARENA DURING THE SANDPOINT RODEO  
THESE 9 SPONSORS WILL HAVE THE ONLY BOARDS OR BANNERS UP DURING THE RODEO  
*\*\*board to be provided by sponsor\*\**
- RECOGNITION FROM THE ANNOUNCER DURING THE RODEO PERFORMANCES - 4 TIMES
- 14 TICKETS TO YOUR CHOICE OF EVENTS
- 14 WRISTBANDS TO THE HOSPITALITY TENT
- YOUR BUSINESS LOGO PLACED ON ADVERTISING EFFORTS RELATED TO THE SANDPOINT RODEO
- 5 VIP PARKING PASSES
- YOUR BUSINESS NAME & LOGO ON A FEATHER FLAG OUTSIDE OF THE MAIN ARENA
- BUSINESS FEATURE/SPONSOR SHOUTOUT ON FACEBOOK